

Daisuke Narita

Solo Founder & Researcher

contact@aniccaai.com | aniccaai.com/about | Updated 2026-10-22

I run Anicca as a one-person business. I build AI agents and consumer apps, and investigate how technology can help reduce suffering. My work connects research on attention with population simulation, evaluation and useful everyday products.

I lead product direction, evaluation, AI-assisted development, releases and marketing. My track record spans enterprise AI deployment, research communication and independently shipped products.

Professional achievements and research experience

Mitsubishi UFJ Information Technology | April 2025–Present

Contributed to MUFG Bank's production Salesforce Agentforce deployment in its internal relationship-manager CRM, rolled out to branches across Japan. My contribution included a Databricks workflow for analyzing agent inputs, outputs and response quality, plus prompt tuning and context engineering for company-information summaries.

[Salesforce production announcement](#)

ICLR 2026 | Rio de Janeiro

Represented Mitsubishi UFJ Information Technology at ICLR 2026 in Rio de Janeiro. Synthesized frontier-AI research for an internal executive briefing and presented findings in the company's official YouTube conference report.

[Watch the company ICLR 2026 report](#)

Institute for Advanced Consciousness Studies

Independently pursued and self-funded a one-month overseas research internship in Santa Monica in November–December 2024. Research Consultant on meditation and neurofeedback, focusing on awareness of mind-wandering through real-time auditory feedback; named on the HEARTBEAM research team.

[Institute profile](#) | [HEARTBEAM](#)

Toshiba Corporation | Research Intern

Applied machine learning to identify walking environments from wearable-sensor data, extracting features with fast Fourier transforms and an autoencoder.

A10 Lab | Marketing Intern | November 2020–January 2022

Managed a JPY20 million digital-marketing campaign across Google Ads, Facebook Ads and influencer partnerships. Improved video and banner creatives to reduce cost per acquisition by 10%, and led a YouTube influencer campaign that set a paid-acquisition record.

Education and research

Graduate research at Nara Institute of Science and Technology on EEG-based mind-wandering detection, including work at ATR. Studied political science in the Faculty of Law at Keio University. Founded a weekly study group on Claude Code, Codex, Cursor and practical AI-agent workflows. Earlier work used BERT to analyze emotional tone in soccer commentary.

Languages

Japanese: native. English: TOEFL iBT 96 and Duolingo English Test 140. Spanish: DELE B1.

Manager: research in progress

Synthetic people, intact households

A saved Rhode Island population-synthesis run generated 1,042,763 synthetic people in 441,570 households from U.S. Census data. Output checks found no membership errors, orphan records, duplicate IDs or copied-attribute mismatches.

Population results

Measured demographic reconstruction

Across 41 held-out U.S. regions, mean six-cell age-by-poverty total variation distance fell from 0.014348 to 0.008881, a 38.1% reduction against an independence baseline. 29 regions improved and 12 worsened. Inputs and targets share the same Census source; this is not independent validation of human behavior.

Results and limitations

Evidence boundaries

Manager remains an isolated research project, separate from Life Manager production. Human behavior, causal effects and welfare benefits remain unvalidated. The long-term ambition is to understand how changes to shared conditions could reduce suffering.

Research articles

Founder-led products

Life Manager

Life Manager generated JPY200,000 in revenue in September 2026 without human intervention (founder-reported historical result). An open-source AI manager that finds work, sends proposals, handles client replies, creates deliverables and tracks payments. I own direction, releases and go-to-market; development uses AI assistance. The goal is to help cover a person's financial needs.

Life Manager | Source code

Six published iOS apps

Built and published six iOS apps: Anicca, Honne, STUDIO CHERIE, Sleep Reset, Thankful and Daily Dhamma. I own product decisions, AI-assisted development, App Store releases and marketing. Anicca supports daily affirmations; Honne interprets pasted conversations and suggests replies. Anicca's Japan App Store listing showed 4.5/5 from 47 ratings on October 21, 2026.

Explore the products | App Store portfolio | Anicca on the Japan App Store